



Semester
abroad
included

Study
in English
in Berlin

VICTORIA
INTERNATIONAL UNIVERSITY
OF APPLIED SCIENCES

BA International Management

Study models: CLASSIC | DUAL

WR | WISSENSCHAFTSRAT

 Erasmus+

ACQUIN

The BA in International Management provides students with application-oriented, future-proof, broad, and well-founded knowledge in the field of business administration, with a special emphasis on international management. The degree program focuses on issues and challenges present in our global economy today. Subjects such as Business and Sustainability, Corporate Culture and Diversity, and Business Psychology optimally prepare students for a successful career in international business. The program includes elective subjects that help students to individually tailor their expertise, providing them with a keenly honed professional profile and future-oriented competencies in fields such as Industry 4.0, innovation management, entrepreneurship, or digital transformation. With targeted language training, students are prepared for a tightly integrated semester abroad in the fifth semester at one of the VICTORIA's cooperating universities, for example in Dublin.

Facts

Degree: Bachelor of Arts (BA)
Models: CLASSIC | DUAL
Language o. i.: English
Duration: 6 semesters | 180 ECTS
Fees: DUAL: no fees (usually covered by cooperating company),
CLASSIC: 620 €/month
Study location: Berlin
Start date: Winter semester (10/1)

Fields of application

Strategic or operational management, international project management, human resources or international customer relations, sales or marketing

Business

International small and medium-sized enterprises, international corporations, consulting firms, associations, auditing firms, nonprofit organizations, startups, the civil service

"This is the right degree for students who want to do a semester abroad, for example in New York. In this global era, it provides the proper foundation for an international career."



Prof. Dr. Steffen Kromer
Program Director
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Study plan

DUAL Study model



				SEMESTER ABROAD	
SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER 5	SEMESTER 6
Introduction to Business Administration 5 ECTS	Financial Accounting and Reporting 5 ECTS	Managerial Accounting and Corporate Finance 5 ECTS	Leadership and Human Resources 5 ECTS	Corporate Management 5 ECTS	Corporate Culture and Diversity 5 ECTS
Mathematics 5 ECTS	Marketing 5 ECTS	Economics 5 ECTS	Social Responsibility 5 ECTS	Process and Performance Management 5 ECTS	Research Workshop 5 ECTS
Academic Skills 5 ECTS	Statistics 5 ECTS	International, EU, and German Law 5 ECTS		Economic and Organizational Sociology 5 ECTS	Industry 4.0 (EM 1) 5 ECTS
Intercultural Competencies 5 ECTS	International Management 5 ECTS	Intercultural Facilitation 5 ECTS	Business and Sustainability 5 ECTS	International Case Studies 5 ECTS	Intercultural and international Assignments (EM 2) 5 ECTS
Language Skills 1 5 ECTS	Language Skills 2 5 ECTS	Language Skills 3 5 ECTS	Language Skills 4 5 ECTS	Business Psychology 5 ECTS	Innovation Management and Entrepreneurship (EM 3) 5 ECTS
					Digital Transformation (EM 4) 5 ECTS
Practice Transfer 1 5 ECTS	Practice Transfer 2 5 ECTS	Practice Transfer 3 5 ECTS	Intermediate Project	Practice Transfer 4 5 ECTS	Bachelor Thesis 10 ECTS
30 ECTS	30 ECTS	30 ECTS	30 ECTS	30 ECTS	30 ECTS

Study model DUAL EM = Elective Module: 2 out of 4 Subject to change | Status: 04/2021

The English-language B.A. International Management degree program offers you the foundation for an international career in management.

Your advantages at VICTORIA

- The attractive, practice-promoting model of the split week
- An integrated semester abroad, e.g. in Dublin.
- Very good career opportunities.
- Our entire range of courses is accredited and certified
- On-campus accommodation.
- Language exams and courses tailored to your needs at

Carefree Studies

- Individuality instead of mass and intensive support for all challenges and concerns of your student life.
- Application-oriented studies - theory and practice complement each other in the best possible way.
- Support during application process
- Arrangement of accommodation
- Information about visa, health insurance and banking matters
- Advice on financing your studies
- Aid in finding cooperation partners



Selected cooperating companies



VICTORIA | INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

Supporting organization: International University of Applied Sciences for Economics, Technology and Culture gGmbH
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