



Study in English or German



MA Business Management & Development

Study models: CLASSIC | DUAL



Graduates of the Master of Arts in Business Management and Development gain the opportunity to expand their competence in various business domains. This VICTORIA master's degree includes both pertinent aspects of holistic management and research-oriented methods for managing companies in the context of international business and increasing digitalization. With the three study models, students are given the flexibility they need to manage their studies according to their individual needs. The main admission requirement is a completed bachelor's degree in business administration or a related field, such as business psychology.

Facts

- Qualification:** Master of Arts (MA)
- Models:** CLASSIC | DUAL
- Language o. i.:** Deutsch | Englisch
- Duration:** 4 semesters | 120 ECTS
- Fees:** DUAL: no fees (usually covered by cooperating company), CLASSIC: 590 €/month
- Place:** Berlin
- Start date:** Winter semester (1.10.)

Fields of application

Consulting, marketing and communication, process and project management as well as business development for sustainable strategic and corporate planning, predominantly in established service businesses, small and medium-sized enterprises and startups.

Job profiles:

General manager, consultant, business development manager, entrepreneur (founder), intrapreneur, project manager

"Leaders need a master's degree, and experts

recommend pursuing a general rather than an overly specialized qualification.

The VICTORIAS's generalist master's degree will not place unnecessary limits on your job search later and – at the same time – it unlocks a high degree of flexibility for your future career as a whole."



Prof. Dr. Gabriele Mielke
Program Director

gabriele.mielke@victoria-hochschule.de



Study plan

Study model CLASSIC



SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Business Development and Management 5 ECTS	Market-oriented Leadership in an International Context 5 ECTS	Research Workshop 5 ECTS	Master Thesis 30 ECTS
Methods of Holistic Leadership in Management 5 ECTS	General Management 5 ECTS	Change Management 5 ECTS	
Holistic Management of SMEs 5 ECTS	Quality Management 5 ECTS	Applied Project Management 5 ECTS	
Research Methods for Management 10 ECTS	Process-oriented Management (EM) 5 ECTS	Aspects of sustainable management 5 ECTS	
International Economics and Management 5 ECTS	Business Development (EM) 5 ECTS	Psychological Perspective of Selected Management Aspects (EM) 5 ECTS	
	Knowledge Management and Technologies (EM) 5 ECTS	Dynamic Developments in IT and Society 5 ECTS	
30 ECTS	30 ECTS	30 ECTS	30 ECTS

Study model CLASSIC

EM = Elective module; 2 of 3 sub-modules

Subject to change | Status: 02/2021

Study models: DUAL | CLASSIC

Both the dual work-study model, which incorporates practical experience, and full-time on-campus studies are organized according to the innovative **split-week model**. Per week, dual work-study students spend 20 hours at the university and 20 hours at their cooperating company, whereas full-time students spend two days a week on campus, leaving them enough time to gain work experience or realize their own projects.

VICTORIA cooperating companies

- benefit from the VICTORIA's expansive pool of applicants.
- save time selecting candidates through the VICTORIA's hand-picked preselection, which is tailored exactly to the job descriptions.
- gain access to dual work-study students who receive targeted training in theory and practice.
- benefit from the students' language and intercultural competencies.
- get professionally advised by the Student and Cooperating Company Services team according to the individual needs.

Selected cooperating companies



Studying at the VICTORIA provides you with

- maximum flexibility through various study models and the possibility to switch between them.
- the attractive split-week model that supports the acquisition of experience.
- important contacts through inclusion in a large network of national and international cooperations

After graduating from the VICTORIA you can look forward to

- above-average career opportunities.
- the prospect of being taken on by the company where you worked as a student.
- the unique opportunity to establish yourself on the international job market.

VICTORIA | INTERNATIONAL UNIVERSITY OF APPLIED SCIENCES

Supporting Company: Internationale Hochschule für Wirtschaft, Technik und Kultur gGmbH
Bernburger Straße 24 – 25 | 10963 Berlin

Student and Cooperating Company Services

studienberatung.berlin@victoria-hochschule.de
Phone: +49 30 206176 85

Further informations: 
victoria-hochschule.de/informationsveranstaltungen